

Request for Proposal Information

Differentiated Literacy Program for Grades PreK-5

GENERAL DESCRIPTION AND PURPOSE

The District is currently seeking a qualified Offeror to provide differentiated literacy instruction for students of all abilities in grades PreK-5. The proposed program must provide explicit, personalized learning in the six areas of reading instruction, targeting skill gaps as they emerge, and provide teachers with the data and student-specific resources they need for individual or small-group instruction.

Specifically, the District is interested in a contract for a systematic, adaptive learning program that scaffolds students as they struggle and advances them to higher levels as they demonstrate proficiency. A student capacity of 500 is needed that can be used either between the PreK-5 solution or the 6-12 solution. The program must include the following components:

- A web-based, personalized reading curriculum for PreK-5 students, which covers the six areas of reading instruction—Phonological Awareness, Phonics, Structural Analysis, Automaticity/Fluency, Vocabulary, and Comprehension
- A focus on foundational skills to develop automaticity and fluency, listening and reading comprehension with complex text, and academic and domain-specific vocabulary
- An auto placement tool, which automatically places students at their appropriate starting level in the program according to their performance
- Instructional Branching that adapts the activities within each unit based on individual performance
- Warm-up activities, in which students practice previously learned skills, to promote speed of processing and integrate automaticity with multiple skills at each level
- An embedded assessment tool that provides teachers and administrators ongoing progress monitoring data without interrupting the flow of instruction to administer a test
- Native language support for Mandarin, Haitian-Creole, Arabic, Portuguese, and Spanish
- Targeted instructional resources, including scripted materials, lessons, skill builders, and collaborative activities that reinforce and extend the online learning and work flexibly in the classroom
- An engaging Student Dashboard that promotes awareness and ownership of performance and progress by enabling students and parents to track progress toward personalized goals
- Norm-referenced and criterion-referenced student and classroom performance data available via a Learning Management System, with mobile access to key information and data-driven action plans
- Real-time reporting at the student, class, and district levels
- A flexible implementation model that allows for direct, small-group, and online instruction
- Mobile technology that includes the student program, available on the iPad®, Chromebooks, and Android™ devices, as well as the management system available on iPhone, iPad, and Apple Watch

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- Implementation training and support that includes technical set-up guidance, a customized implementation plan, and ongoing support via web-based professional learning sessions